

For Immediate Release

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## NYRA DIRECTOR OF TELEVISION PRODUCTION SPEAKS TO RTIP STUDENTS IN TWO CLASSES



**Tucson, AZ** —John Imbriale, Director of Television Production and back-up track announcer for NYRA, spoke to students in the Race Track Organization, Structure and Financial Management class and the Hirsch Speaker Series on Wednesday.

In the first class, Imbriale explained the importance of the coordination of video, audio and graphics associated with the daily simulcast production. Imbriale also showed the class the live feed from Aqueduct Race

Track, pointing out the changes in the NYRA graphics which have been recently changed and upgraded. Lastly, he discussed how numerous departments at the racetrack have to coordinate with national networks like NBC who come in to broadcast races.

In the Hirsch Speaker Series, Imbriale talked about his experience as a back-up track announcer. He discussed his preparation for calling races and how to handle the unexpected incidents that can occur during a live race. In both classes, Imbriale stressed the importance of preparation, communication and execution in order to be successful in any endeavor.

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### ABOUT THE RACE TRACK INDUSTRY PROGRAM:

The University of Arizona Race Track Industry Program offers both a Bachelors and Master's degree program with an emphasis on the pari-mutuel racing industry and hosts the annual Global Symposium on Racing & Gaming held every December in Tucson, Arizona.

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