WHAT’S UP WITH WAGERING

International Initiatives
Domestic Applications

GLOBAL SYMPOSIUM ON RACING – 2017 — WHAT’S UP WITH WAGERING
BITCOIN FUTURES — CBOE — SUNDAY DEC.10, 5PM CST

Cryptocurrency / Blockchain
Founder Satoshi Nakamoto (?)
Mining Bitcoins
Bitcoin Lockers & Security
Cryptocurrency Exchange
Transactions vs Asset
Derivatives
NASDAQ
Tokyo Financial Exchange
“There is nothing new. Either something has been done before somewhere else or at some other time – and either has worked and is still likely in place and should be replicated, or did not work and may have to be adapted or modified to be successful.”

All of the innovation is being done internationally and outside the US Market

The wagering product is overpriced and stale

Horizontal pool do not promote churn

Absence of wagering tools for new players who are technically asute
THEMES

Peer-to-peer
Social networking
Data acquisition and analytics
Artificial intelligence
UA GLOBAL SYMPOSIUM ON RACING

Todd Buckingham – TopBetta Holdings
Bernard Marantelli – Colossus Bets
Jason Neave – Punt Club Pty Ltd.
PUNT CLUB: BEER, BETTING, BANTER. MIX. REPEAT.

COLOSSUS

TopBetta