# A DECADE IN KEYWORDS

## Data & Technology
- Post Times/Minutes To Post
- Odds Format
- Distances
- Bet Types (Name of the Bets)
- Data / Data Pricing
- Penny Wagering
- Customer Service/Tailored Products

## Distribution
- Video/Signal Distribution
- Clean Feeds / Dirty Feeds
- Signal quality
- One Stop Shopping
- Technology Changes And Improvements (Terminals/Mobile/Virtual Reality)

## Marketplace
- Currency Conversion
- VAT issues
- Size of Markets
- Commingling vs Fixed Odds vs
- Booked Bets vs B-Pools
- Local Jurisdiction
- Reliability of Partner

## Host and Rules
- Timezones
- Coupled Runners
- Field Sizes
- Medication
- Minimum Stakes/Weak Currencies
- Minus Pools/Bridge Jumpers
- Takeout Rates
RACING OUT OF THE BOX

EasyGate™

Standardisation of Data Monitoring Reporting

Totalisator
Data Provider
Video Provider
Others

Self Deployment
EasyXsite™
Dashboard
EasyConnect™
DATA EXAMPLES

**Distances**
(525 source entries)
M, m, 1M, Mile, ONE MILE, 1 Mil, 1 m, 1 Mile

**Timezone, Post Times & MTP**
US: 4 time zones, 12h format, special Arizona (MST>PST in Summer)

**Odds Conversion**
US show odds based on min. stake

**Show Pool / Bridge Jumper**
SHW bet >= 200 USD AND Odd <=1.09

**Cancelation of races**
Tote doesn’t know a “Canceled” status

1 Mile = 1.600m

1 time zone/24h format
yy:mm.dd hh.mm.ss

conversion to 1 USD basis in cent, no delimiter

System Alert: Bridge Jumper

Change status of races, push to all customers
Our Tasks
Wallet Development
Design / Skin
Race Management
Daily Operation
Monitoring
Settlement

Customer Tasks
Marketing

Technology
Apache / MySQL
PHP / HTML / Ajax
XML / Soap
THANK YOU!

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