



*Your Content. Our Technology.  
The Winning Combination!*

---

**A Glimpse into Tote  
Company Strategies  
Part II**

---

**The Symposium on Racing**

**December 6th 2006**

## **Today's Topics**

---

- **Opening the tote**
- **Simplifying connections**
- **Integrity of the transaction**

# Simplifying connections

---

## ■ Three Points of Interaction

1. Wagering Pathway

• AmTote Gateway

2. Data Store

• Real Time Feed  
• Operational Data Store  
• Message Broker

3. Operations Control

• GUI Web Based Interface  
• Certification

# Simplifying connections

## ■ Three Connections Types

1. Track Devices & Applications

- Peripherals & Software
- SDK's
- Testing Lab/Kit

2. Third Party Devices & Applications

- Peripherals & Software
- SDK's
- Testing Lab/Kit

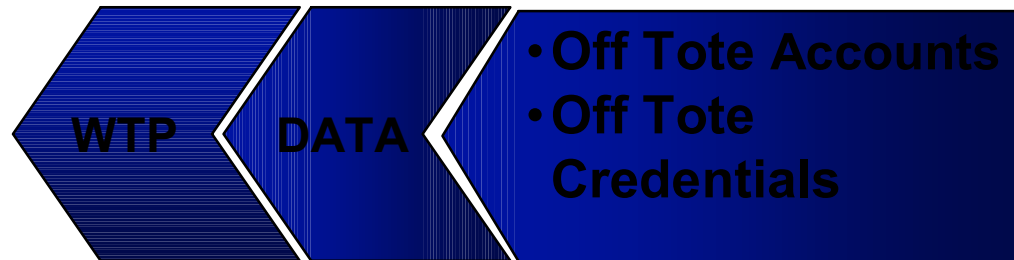
3. Customer Devices & Applications

- Track Infrastructure
- SDK's

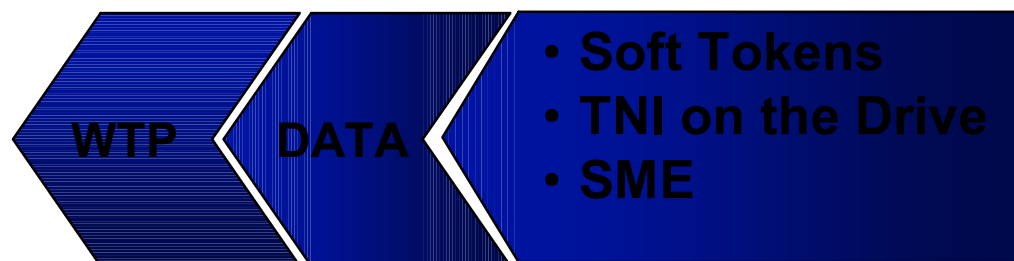
# Integrity of the transaction

## ■ The Three W's

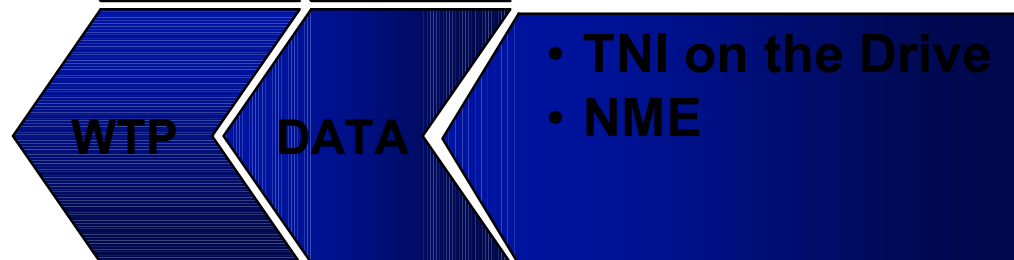
1. Who is this



2. What Device is This



3. Where Are they



## **Contact Information**

---

**Email: [Steve.Keech@Amtote.com](mailto:Steve.Keech@Amtote.com)**

**Phone: 410-771-8700**